



## COMPANY FACT SHEET

<p><b>COMPANY OVERVIEW</b></p>	<p>GunBroker.com is the world's largest online auction site for firearms and hunting/shooting accessories</p> <p>Launched in 1999, GunBroker.com is an informative, secure and safe way to buy and sell firearms, ammunition and hunting/shooting gear online. GunBroker.com promotes responsible ownership of guns and firearms. Aside from merchandise bearing its logo, GunBroker.com sells none of the items listed on its website. Third-party sellers list items on the site and Federal and state laws govern the sale of firearms and other restricted items. Ownership policies and regulations are followed using licensed firearms dealers as transfer agents.</p>
<p><b>WEBSITE</b></p>	<p><a href="http://www.GunBroker.com">www.GunBroker.com</a></p>
<p><b>SALES/SITE TRAFFIC</b></p>	<p>GunBroker.com averages 750,000 active listings on any given day and boasts 6 million unique monthly visitors.<sup>1</sup></p> <p>There has been over \$4 Billion in cumulative merchandise sales.</p> <p>The auction site has steadily grown every year, cementing its position among the top 400 largest US websites according to Quantcast.<sup>2</sup></p> <p><sup>1</sup> Source: Google analytics    <sup>2</sup> Source: Quantcast December 2015</p>
<p><b>RECENT AWARDS /ACCOLADES</b></p>	<ul style="list-style-type: none"> <li>• Named SHOT Business Company of the Year at the 2011 SHOT Show.</li> <li>• Official Internet Auction Site of the National Shooting Sports Foundation</li> <li>• Official Internet Auction Site of USA Shooting and USA Shooting Team Foundation.</li> </ul>
<p><b>SENIOR MANAGEMENT TEAM</b></p>	<ul style="list-style-type: none"> <li>• Steve Urvan – Chief Executive Officer</li> <li>• Don Hall – Chief Operating Officer</li> </ul>
<p><b>HEADQUARTERS</b></p>	<p>Kennesaw, GA</p>



<p><b>BENEFITS TO SELLERS</b></p>	<p>GunBroker.com offers sellers 24/7 access to millions of interested collectors and enthusiasts who are actively searching for items to purchase. The site has more than 3.5 million registered users and consistently attracts an average of 6 million unique monthly visitors, with 80 percent of traffic from regular users.</p> <p>GunBroker.com helps sellers turn used guns into cash in a matter of days, making top dollar on the used guns they sell allowing them to offer higher trade-in values and increase new gun sales.</p> <p>Sellers can list all of their items for free with a basic listing, or use our optional services to drive additional traffic to their items. Pay only when items sell or when using optional services. Sellers can also promote their business when they agree to use their FFL to handle transactions for local buyers.</p>
<p><b>NOTABLE COMPANY DATES</b></p>	<p>01/14/2014 GunBroker.com hits \$3 Billion in Cumulative Merchandise Sales</p> <p>01/13/2014 GunBroker.com Launches First Mobile App</p> <p>11/13/2012 GunBroker.com hits \$2 Billion in Cumulative Merchandise Sales</p> <p>11/13/2012 Over \$100,000 raised to support USA Shooting Team and Olympic preparation on GunBroker.com</p> <p>01/01/2012 GunBroker.com celebrates 2 millionth registered user</p> <p>11/30/2011 GunBroker.com announced as the Official Internet Auction Site of USA Shooting and USA Shooting Foundation</p> <p>08/08/2011 GunBroker.com announced as the Official Internet Auction Site of NSSF</p> <p>01/18/2011 GunBroker.com named Company of the Year by SHOT Business</p> <p>09/03/2009 GunBroker.com hits \$1 billion in cumulative merchandise sales</p> <p>07/09/2009 GunBroker.com launches Mobile Site</p> <p>03/16/2009 GunBroker.com® observes 10th anniversary</p> <p>03/07/2008 GunBroker.com registers millionth user</p> <p>03/14/2001 GunBroker.com celebrates 2-year anniversary. 100,000th registered user.</p> <p>3/15/1999 GunBroker.com launches</p>

*The Bidding Starts Now™*

The World's Largest Online Auction  
of Firearms and Accessories

**GUN**  
BROKER.COM®

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